

# UI/UX Design Services for Technology Company

## PROJECT DETAILS

 UX/UI Design

 Sep 2020 - Dec 2020

 \$10,000 to \$49,999

“  
“They’re proactive and have a good understanding of the UI/UX market.”

## PROJECT SUMMARY

Incepteo provided UI/UX design services for an infotech company. Their team worked collaboratively to create designs and put them into wireframes for the partner's product.

## PROJECT FEEDBACK

The partner is happy with the designs and final deliverables. Incepteo was results-oriented and made themselves available. They coupled responsiveness with communication to maintain regular correspondence throughout the project. Creativity and a problem-solving mindset are hallmarks of their work.



## The Client

Introduce your business and what you do there.


I'm the CEO of Sizzle, which is in the infotech space.

## The Challenge

What challenge were you trying to address with Incepteo?

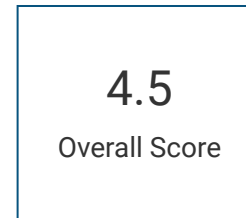
We were looking for someone to handle the UI/UX designs for our product.

 **Zach Marinello**  
Founder, Sizzle Ltd

 IT Services

 London, United Kingdom

### CLIENT RATING



Quality: 4.5

Schedule: 4.0

Cost: 4.0

Would Refer: 4.0



## The Approach

### What was the scope of their involvement?

We collaboratively developed designs and put them into wireframes.

### What is the team composition?

I worked with the CEO, an account manager, and designers.

### How did you come to work with Incepteo?

My friend recommended them to me.

### How much have you invested with them?

We invested £11,000 (approximately \$15,000 USD).

### What is the status of this engagement?

We worked together from September–December 2020.

## The Outcome

### What evidence can you share that demonstrates the impact of the engagement?

They did a good job of translating ideas into design as well as providing ideas and improvements to user flow due to their experience. I'm happy with the designs they developed and delivered.



## How did Incepteo perform from a project management standpoint?

They managed the project effectively overall. They were results-oriented, available, and responded quickly, as well as delivered on time. We communicated via email and phone and used Miro as a collaboration tool.

## What did you find most impressive about them?

They're proactive and have a good understanding of the UI/UX market.

## Are there any areas they could improve?

Their management could improve on various levels.

## Do you have any advice for potential customers?

Understand the market and the benefit of the product you're trying to develop so you can effectively communicate.

